

#CoopsInspireChange

23-26 May
European Parliament Elections

fill-in printable: #CoopsInspireChange campaign

It's time to show how #CoopsInspireChange in our communities, workplaces and lives - in Europe and beyond. Put your cooperative, organisation or the inspirational people in the spotlight by taking part of the EU campaign promoting coops of all sizes and from all sectors.

Give us 5 minutes of your time, a photo or a video, and together we will let the new European Parliament know that cooperatives hold key solutions to a more sustainable, fair and inclusive Europe.

1

PRINT & FILL THE POSTER

Find it here: [LINK](#)
Fill in with a marker

Use it yourself, at work, at a local cooperative, with colleagues, friends, community groups, events. Get everyone involved!



SIDE 1

How do coops inspire change for you? For your community? For Europe? Or worldwide? Here we want you to tell us the change you have seen thanks to cooperatives.

It can be a personal story (your local coop bank for example) or something more universal (perhaps in your community coops are a tool for women's empowerment).



SIDE 2

Tell us what you will be voting for in the 2019 elections. A sustainable future? Europe that recognises all business models? For values and principles to prevail? A future of equal rights? For more cooperative education? Tell us your thoughts.

2

SMILE FOR THE CAMERA



Smile and take a photo with the printable

- Make sure it's horizontal
- You can be many!
- Get creative - in front of Eiffel tower? With a drone? At your workplace? With a candidate MEP? A GIF?

IT'S ALL ABOUT THE VIDEOS



We love videos even more!

- Take a max. 1 min video
- Get all your friends and colleagues in the shot!
- Read out both sides of the printable
- At the end say clearly: Coops inspire change!

3

GO SOCIAL

- Post your video or photo online using #CoopsInspireChange and #ThisTimeImVoting.
- Don't forget to tag @coopseurope and any of your local candidate MEPs

Example Facebook / Twitter post:

"For my community, #CoopsInspireChange because we now have a local care home where every voice matters – from patients, to carers, to families. #ThisTimeImVoting for a #PeopleCentred Europe that cares, with cooperatives. And you? #EuropeanElection2019"

